



## 9. Infant Feeding

This policy was adopted by *Wigod Way Wallingford Family Centre* on January 2023

### Principles

Wigod Way Wallingford Family Centre (WWWFC) recognises the important health benefits breast feeding has for both mother and child.

All mothers have the right to receive clear, impartial information to enable them to make a fully informed feeding choice. WWWFC staff and volunteers will not discriminate against any woman in her chosen method of infant feeding and will fully support her when she has made that choice.

### Aims

To ensure information about the health benefits of breast feeding and the potential risks of formula feeding are available for all women.

To create an environment where more women choose to breast feed their baby for the first 6 months and then beyond as part of their infant's diet.

### In support of these aims and principles

- Breast feeding is supported at all WWWFC sessions.
- WWWFC staff will work closely with health visitors to support mothers who are breast feeding.
- WWWFC staff will encourage mothers to access breast feeding support through the midwifery service, health visitors, NCT, La Leche League or Baby Bar.
- WWWFC staff will familiarise themselves with the information available on breast feeding.
- Breast milk substitutes, feeding bottles, teats or dummies will not be advertised in sessions.
- Comfortable surroundings will be provided for mothers to breast feed and sensitivity shown to those women who wish to feed in private.

